

VAUXHALL





VIVA 1300 SL

Welcome to the refined world of Viva.

Year after year Viva keeps getting better. Refinements here. Improvements there. The process never stops.

Just look at a few of the modifications we've made to our latest models. More power assistance to servo-assisted brakes for even more efficient stopping. And remoulded front seat cushions so you drive more comfortably.

Over the years, we've made lots of thoughtful changes. Like improved carburation, induction and exhaust. The addition of a viscous drive fan and a system for fast engine warm-up. All for better fuel economy.

However, we've also been careful to keep the Viva's basic virtues of dependability, economy and, above all, value for money.

That's why, if you're looking for comfortable, reasonably priced travel for up to four adults and their luggage, you can't do better than Viva.

Viva facts at a glance.

Engine: '1300' 1256 cc 4-cylinder ohv. Available in all models. Optional '1800' – 1759 cc ohc. 4-cylinder. Available in L models with or without optional GM

Automatic transmission and in SL models with GM Automatic only. Performance: 1256 cc –

0 mph, 15.8* secs. Top speed 0* mph. Fuel consumption overall, 39.8† mpg.

Suspension: Independent front, coil spring rear.

Brakes: Servo-assisted, dual circuit system with front discs and rear drums.

Steering: Rack and pinion steering – turning circle 32.2 ft.

Standard equipment: Fitted front seat belts, reclining front seats, servo-assisted brakes with front discs, heated rear window (not Viva 1300). Full underbody seal. Through-flow ventilation with 2-speed fan. 2-speed windscreens wipers with single-wipe action. Electric screenwash. Alternator. Viscous drive fan. Glove box and parcel shelf. Fitted carpeting.

Will it fit your garage?

Overall length 13 ft 6.9 ins.
Overall height 4 ft 5.1 ins.
Overall width 5 ft 4.7 ins.

* 'Motor' test report.

† Motor Transport (Fleet Car Section).

Some ideas you can live with.
Vauxhall safety starts with your comfort.

We sit you on anatomically designed seats so you drive more relaxed. And give you a ventilation system with face level air vents to keep you fresh and alert.

We give you dual circuit braking. Which means if the pressure is lost in one circuit you can still stop. And there's a light on the facia to tell you if there's a brake pressure loss. You get big disc brakes up front. And self-adjusting drums in the rear. Together they give you sure, fade-resistant stopping. Time after time.

You get wipers finished in matt black instead of chrome. That way no reflections distract you.

You get front seat belts. A thickly padded facia. And impact absorbing front seat backs. Also energy absorbing front and rear ends around an immensely strong central structure. Plus an impact absorbing steering column.





Welcome to the sporty world of Magnum.

People drive a particular car for all sorts of reasons. For prestige, for just getting around. Or for a small group of people, simply for the pleasure of driving.

If you're one of these people, you'll like the sound of Magnum. The Magnum lets you make the most of your driving skills. It responds immediately and has the power to out perform most other cars on the road.

But that isn't the only attraction. The Magnum is a remarkably light drinker of expensive fuel. And inside there's standard of luxury to match the performance. Brushed nylon, body-hugging seats, thick fitted carpets even in the boot, a padded rim steering wheel, cigar lighter and much more.

Magnum. Refuse to conform to the ordinary.

Magnum facts at a glance.

Engine: 2 engines are available: '1800' - 1759 cc ohc 4-cylinder. 2279 cc ohc 4 cylinder.

Transmission: 4-speed all synchro gearbox. GM Automatic is an optional extra.

Suspension: Independent front, coil springs rear. Anti-roll bars front and rear (front only on estate version).

Brakes: Dual circuit, servo assisted system with front discs and rear drums. Handbrake warning light on dash board.

Standard equipment: Fitted front seat belts, reclining front seats. Full underbody seal. Through-flow ventilation with 2-speed fan.

2-speed windscreens wipers with single-wipe action. Electric screenwash. Alternator. Viscous drive fan. Glove box and parcel shelf. Fitted carpeting. Radial tyres. Inertia reel seat belts. Sports road wheels. Full sports instrumentation. Heated rear window. Central console. Cloth trim. Twin headlamps.

Will it fit your garage?

Overall length 13 ft 7.5 ins.
Overall height 4 ft 4.4 ins.
Overall width 5 ft 6.7 ins.

4,000 mile test drive.

We regularly take completed cars from the factory for a punishing 4,000 mile test drive. We drive them down the motorway. Over subsidiary roads. Up and down steep hills.

We even drive them through creeping stop-go city traffic.

When we've gone around 2,000 miles, we drive them to our world famous testing ground. Millbrook.

For some real torture.

Like a 4-hour speed test at full throttle.

A bone-jarring 60 mile drive over a cobble stone road.

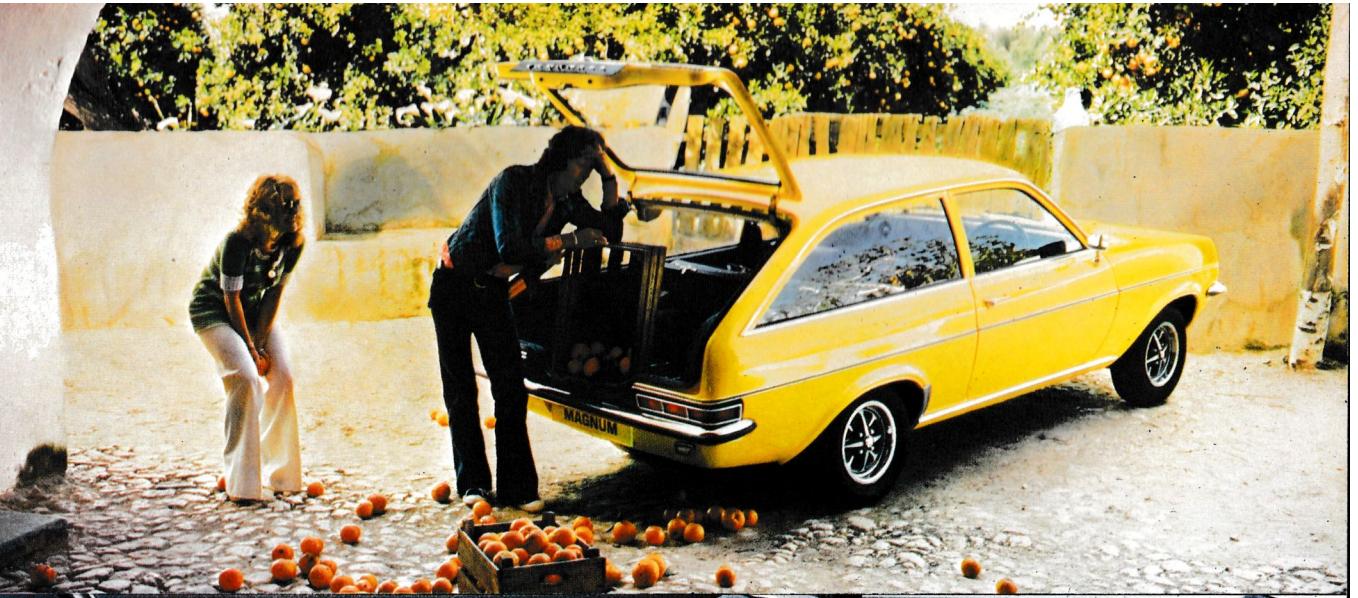
Fuel consumption tests.

Noise level tests.

Salt water splash test.

Dust test. We run certain cars through our dust tunnel 200 times!

And in between these gruelling tests, we check the little things a few more times: Windscreen wipers and washer - nearly 500 times. Handbrake - 1,500 times. Ignition - on and off approximately 1,000 times. Even the jack - about 20 times.





VAUXHALL

Welcome to the versatile world of Chevette.

The problem with a car as versatile as the Chevette is deciding what to call it. Is it a sporty coupe, a handy estate or a family saloon?

A sporty coupe? Yes. The Chevette gives you superb road holding, handling and braking power. Plus acceleration and a top speed that will amaze you.

The family saloon? Yes. The Chevette takes four adults in comfort and has a list of safety features that's as long as it is impressive.

A handy estate? Yes. Open up the load door and there's 12 cu. ft. of luggage space. Fold down the back seat and there's 35.3 cu. ft. waiting to swallow up everything from camping equipment to fishing tackle.

Sporty coupe, handy estate and family saloon. The Chevette is whatever you want it to be.

For people who want even more of a good thing, there's the Chevette GL. It gives you a smart central console, storage pockets and carpet trim on the doors, a passenger vanity mirror, a dipping 'shatterproof' rear view mirror, sports road wheels, overriders on the bumpers, a distinctive GL

exterior and interior trim and much more.

Chevette facts at a glance.

Engine: 1256 cc 4 cyl. ohv.
Performance: 1256 cc - 0-60 mph, 14.5* secs. Top speed, 91* mph.
Fuel consumption overall 45.3 mpg. (1975 Total Economy Run).
Transmission: 4-speed all-synchromesh gearbox with floor change.

Suspension: Independent front, coil spring rear with front and rear anti-roll bars.

Brakes: Servo-assisted, dual-circuit system with front discs and rear drums.

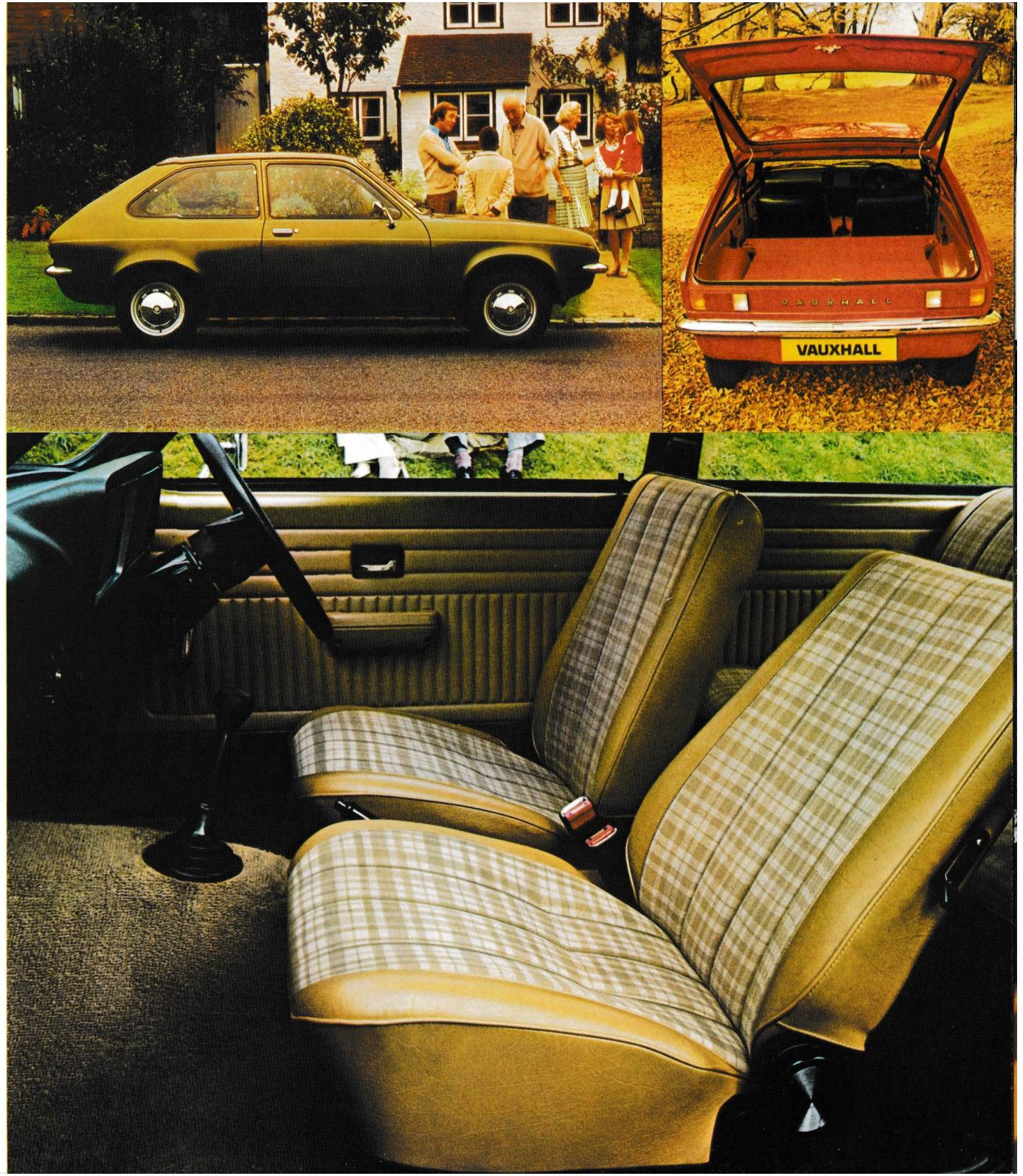
Steering: Rack and pinion steering - turning circle 30.2 ft.

Standard equipment: Fitted front seat belts, reclining front seats. Full underbody seal. Through-flow ventilation with 2-speed fan. 2-speed windscreen wipers with single-wipe action. Electric screenwash. Alternator. Viscous drive fan. Parcel shelf. Fitted carpeting. Heated rear window. Radial tyres.

Will it fit your garage?

Overall length 12 ft 11.3 ins.
Overall height 4 ft 3.9 ins.
Overall width 5 ft 2.2 ins.

*'Autocar' test reprint.







Welcome to the roomy world of Victor.

For people who need a little more space but have to keep economy in mind, too, there's no better car than the Vauxhall Victor.

The Victor follows the successful Vauxhall formula of offering you a great deal for a great deal less than other manufacturers.

For example, you get more usable space inside the car than in some other cars costing a lot more. You get room to stretch for five adults.

You get a tasteful, functional exterior and, very important these days, a touring 29.3 mpg in the 1800 engine version (source: What Car) and 28 mpg in the larger 2300 version. (Source: Guardian).

You also get an impressive list of "extras" fitted as standard, including reclining front seats, servo-assisted brakes and electric screenwash.

If you want space and economy, take a long look at the Victor.

Wing mirrors shown here are an accessory.

Victor facts at a glance.

Engines: '1800' - 1759 cc ohc 4-cylinder

'2300' - 2279 cc ohc 4-cylinder.
Performance: '1800' - 0-60 mph 15.3 secs, top speed 93 mph.

Fuel consumption: 25.7 mpg
'2300' - 0-60 mph 12.4 secs, top speed 96 mph. Overall fuel consumption 21.6 mpg. (Figures from 'Autocar').

Transmission: 4-speed all-synchro gearbox with floor change. GM Automatic is an optional extra.

Brakes: Servo-assisted, dual-circuit system with front discs and rear drums. Handbrake warning light on dashboard.

Standard equipment: Fitted front seat belts, reclining front seats. Full underbody seal. Through-flow ventilation with 2-speed fan. 2-speed windscreen wipers with single-wipe action. Electric screenwash. Alternator. Viscous drive fan. Glove box and parcel shelf. Fitted carpeting. Heated rear window. Reverse lights.

Will it fit your garage?

Overall length 14 ft 11.2 ins.

Overall height 4 ft 5.9 ins

Overall width 5 ft 6.9 ins.

Why Vauxhalls last years.

Not just miles.

Your new Vauxhall is built to last and last.

You see, we've given it a remarkable 11-stage body protection process.

For starters, its body shell was designed to virtually eliminate corrosive mud and water traps.

Then inaccessible areas are extensively pretreated, and covered with a phosphate coating.

Next we dip the body shell into a deep vat of protective primer.

And coat the underbody with up to 23 lbs of sealant.

We specially treat the chassis side members.

And apply up to 7 gallons of protective primer and paint. Seven separate layers, in fact.

The final coats of acrylic lacquer being sprayed on by hand. Result? A shiny, durable surface that doesn't need polishing to keep a high lustre.

Vauxhall body protection.

The AA calls it "excellent".

Britain's leading weather proofing firm goes further. They feel "Of the British manufacturers, Vauxhall have the best ex-factory rust protection." (Motoring News).





Welcome to the exciting world of VX4/90.

Climb into the 4/90 for the first time and you can't help feeling a tingling sense of anticipation and excitement.

Sit down in the contoured seat with the bank of dials laid out clearly in front of you, fasten the inertia seat belt and prepare for the open road.

Hit the accelerator and you're up to 60 in a shade over 11 seconds. Change down to take a tricky bend, glide effortlessly past a lorry struggling up a hill. You're cruising at 70 - it feels like 30. This is the exciting world of the VX 4/90.

You'd expect refinement in a car like the 4/90 and you certainly get it. The superbly comfortable seats blend in beautifully with the matching door trim, giving just that right blend of sportiness and elegance.

The 4/90. It's in a class of its own.

Wing mirrors and fog lamps shown here are accessories.

VX 4/90 facts at a glance.

Engine: 2279 cc 4-cylinder ohc with twin carburettors.

Performance: 0-60 mph 11.2 secs. Top speed 105 mph (Figures from 'Car' road test).

Transmission: 4-speed all-synchro with floor mounted gear lever. Optional GM Automatic available at extra cost.

Suspension: Coil spring all round. Front and rear anti-roll bars.

Telescopic shock absorbers.

Standard equipment: Fitted front seat belts, reclining front seats. Full underbody seal. Through-flow ventilation with 2-speed fan. 2-speed windscreen wipers with single-wipe action. Electric screenwash. Alternator. Viscous drive fan. Glove box and parcel shelf. Fitted carpeting. Twin headlamps, central console, sports road wheels, sports instrumentation.

Will it fit your garage?

Overall length 14 ft 11.9 ins.

Overall height 4 ft 4.3 ins.

Overall width 5 ft 6.9 ins.





A couple in formal wear stands behind the open driver's side door of a cream-colored sedan.

BMJ 925N

Welcome to the luxurious world of Ventora.

For some people only one standard is good enough - the best. For them we present Ventora. Probably one of the most opulent cars we've ever built.

Ventora surrounds you with deep cushioned comfort. It gives you power steering, power brakes and the smooth, silent ride of a superbly engineered six cylinder engine.

It really is the kind of car you can step out of, feeling you've driven thirty miles instead of three hundred.

The Ventora is everything that thoughtful engineering and integrally planned comfort can add up to in a car. In short, it's simply the best Vauxhall you can buy.

Ventora facts at a glance.

Engine : 3293 cc 6-cylinder.

Performance : 0-60 mph 12.5 secs, top speed 102 mph (Autocar).

Transmission : 4-speed all synchro with floor change. GM Automatic available as an optional extra.

Suspension : Coil springs all round, with front and rear anti-roll bars. Telescopic shock absorbers.

Steering : Power assisted rack and pinion steering.

Brakes : Servo-assisted dual circuit system with front discs and rear drums. Pressure warning light on dashboard.

Standard equipment : Fitted front seat belts, reclining front seats. Full body under-seal. Through-flow ventilation with 2-speed fan. 2-speed windscreen wipers with single-wipe action. Electric screenwash. Alternator. Viscous drive fan. Glove box and parcel shelf. Fitted carpeting, cigar lighter.

Will it fit your garage?

Overall length 14 ft 11.4 ins.

Overall height 4 ft 4.3 ins.

Overall width 5 ft 6.9 ins.

We take the time to build them right.

We subject our cars to some of the most demanding quality controls and testing procedures in the industry.

It all starts with the parts. We engineer them for durability. Then we test the designs. Over and over again. To make sure they'll work over and over again.

For example, we test every single part that relates to your new Vauxhall's handling, steering, and braking. And that's hundreds of parts.

Next skilled craftsmen and modern machinery put the parts carefully together.

Then inspectors check things hundreds of times along the assembly line.

Seem like a lot of checking? It is. But it's only a beginning. After the car is built there's even more checking.

Much more checking.

Like our Quality Audit. This is where we select a car at random and check over everything in great detail. We check over big things like the engine. The ignition timing. The body. The underbody. And little things like door knobs, locks, windows. The headlight aim. And much more.

Drive one. You'll see.

Obviously, there are a lot of good things we can tell you about Vauxhall reliability, body protection, and all-around safety.

But there's a better way for you to find out about them.

Driving a new Vauxhall.

And you can do that now. Just visit your Vauxhall dealer. He'll be more than happy to arrange a test drive for you.



The Vauxhall range at a glance.

	'1300' engine	'1600' engine	'1800' engine	'1900' engine	'2300' engine	'3300' engine	2 doors	3 doors/ hatch back	4 doors	Estate	Automatic option
Viva	YES		YES				YES		YES	YES	YES (‘1800’)
Chevette	YES							YES			
Magnum			YES		YES		YES		YES	YES	YES
Cavalier		YES		YES			YES		YES		YES
Victor			YES		YES				YES	YES	YES
VX 4/90					YES				YES		YES
Ventora						YES			YES	YES	YES

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The information contained in this brochure was accurate at the date of going to press (September 1975). The Company, however, reserves the right, while preserving the essential characteristics of the models described and illustrated, to introduce at anytime modifications, changes to details, equipment or accessories as may be considered necessary to improve the models described or for any other reason of a constructional or operational nature. Every endeavour will be made to bring the brochure up-to-date from time to time, but in order to avoid any misunderstanding, any person interested should enquire of the Company, or their dealers or distributors, as to whether there have been any material alterations since the date of issue of this brochure.

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